



# CUPRA ROADSIDE ASSISTANCE

## QUICK REFERENCE GUIDE

CUPRA Roadside  
Assistance Contact

UK – 0330 053 0624

Abroad – 00 800 1330 3939



# CONTACT DETAILS

*CUPRA ROADSIDE ASSISTANCE IS THERE TO GIVE YOU THE BEST POSSIBLE ADVICE AND PRACTICAL HELP. IT IS OPERATIONAL 24 HOURS A DAY, 365 DAYS A YEAR.*

**Please do not make arrangements without first contacting CUPRA Roadside Assistance on 0330 053 0624.**

CUPRA European Roadside Assistance 24 hour helpline: **00 800 1330 3939**. When calling don't forget that dialling and ringing tones differ from country to country and that the **00 800 1330 3939** number may not work from some telephone networks. If you experience difficulties, please use the following alternative to reach CUPRA European Roadside Assistance: **00 33 (0) 472 171 258**.

## HOW TO OBTAIN ASSISTANCE IN THE UNITED KINGDOM

If your vehicle has a breakdown in the United Kingdom, please follow these simple steps:

- Call us on **0330 053 0624**.
- Advise the operator that you have CUPRA Roadside Assistance.
- Provide your details to the operator.
- Advise the operator of the location of your vehicle, the nature of any issue, and provide any other information requested by the operator.
- If your cover has lapsed, refer to the back cover for how to extend your CUPRA Roadside Assistance.





## HOW TO OBTAIN ASSISTANCE ABROAD

European Motoring Assistance applies to vehicles registered with the relevant Vehicle Licensing Agency and operates throughout the European territory.

To obtain help in the event of a breakdown, and in our absolute discretion, in the event of an accident, fire or theft, or if the only qualified driver is medically unfit to drive please call, CUPRA Roadside Assistance, state that the Vehicle has European Motoring Assistance and give the following information:

- Your name.
- The model and registration number of the vehicle.
- Your location and telephone number – if you are on a motorway see also 'Breakdowns on French Motorways' below.

### *BREAKDOWNS ON FRENCH MOTORWAYS*

Motorways in France are privately managed, so if you break down on a French motorway or motorway service area, CUPRA European Roadside Assistance cannot arrange for assistance to be sent to you.

1. If you can get to an emergency telephone box, please press the button and the police will send assistance to your location.
2. If you are using a public phone, please dial 17 or, from a mobile phone, dial 112.
3. Once you have been towed off the motorway/service area, call the CUPRA European Roadside Assistance 24 hour helpline for further assistance.

# ROADSIDE ASSISTANCE BREAKDOWN CALL

Your B-Call\* function, where available, can be used to contact the Roadside Assistance Call Centre sending vehicle data to enable them to support you in a breakdown situation This includes the following:

- Vehicle information
- Location of vehicle
- Vehicle data such as Fuel level, Battery level, Oil level etc.
- Any warning lights displayed



This information can be used to help fix the vehicle, suggest the route to the nearest repairer and or Fuel station/Charging station.

To use this function, download the CUPRA CONNECT App and register your CUPRA.

\* This function will only work if your CUPRA is connected to CUPRA CONNECT.

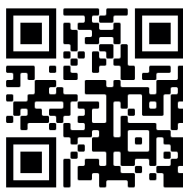
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## *CUSTOMER BENEFITS INCLUDE:*

- Vehicle health report
- Service booking\*
- Breakdown Call
- Automatic Accident Notification

## *PLUS SERVICES INCLUDE:\*\**

- Driving data
- Vehicle Doors and lights status
- Parking position
- Area/speed Alert
- Horn and Turn signals
- Lock & unlock (requires additional security level)
- Online anti-theft Alarm
- Online Auxiliary Heater

\* This function is only available if the Retailer has been selected within the CUPRA CONNECT App. \*\*Some functions are dependent on your vehicles specifications. Please check with your local retailer.



## ROADSIDE ASSISTANCE BENEFITS

CUPRA Roadside Assistance has been specially designed to take care of you and your CUPRA in the the event of a breakdown as well as non-vehicle faults - after all, even brand new vehicles can run out of fuel or get a flat battery:

- Specially trained CUPRA technicians
- Latest state-of-the-art diagnostic equipment
- Only genuine CUPRA tools & parts used

You'll also receive full support from the AA – they get more people back on the road than anyone else\*. Your package includes:

- Roadside
- Home Start
- Relay and Relay Plus
- European Breakdown Cover

\* More members than any other major UK breakdown service. Source: AA Annual Report 2023 (13.87m Roadside members breakdowns) and RAC Annual Report 2022 (12.42m Roadside members).



# CARING FOR OUR CUSTOMERS

*IF YOU NEED TO CONTACT US (UK  
AND EUROPEAN ROADSIDE ASSISTANCE)*

CUPRA Roadside Assistance aims to provide you with a high level of service at all times. However, there may be a time when you feel that our service has fallen below the standard you expect. If this is the case and you want to complain, we will do our best to try and resolve the situation.

*THERE ARE SEVERAL WAYS  
YOU CAN CONTACT US*

Telephone: **+44 344 209 0556**

Email: **vwgcustomercareoperations@theAA.com**

Post: CUPRA Roadside Assistance Customer Care,  
Floor 2, Park Square, 38 Bird Hall Lane, Cheadle Heath,  
Cheadle, SK3 0XN.

# EXTENDING YOUR CUPRA ROADSIDE ASSISTANCE

After the period of CUPRA's complimentary Roadside Assistance, you can extend your CUPRA Roadside Assistance at specially negotiated rates for CUPRA customers. We will contact you before the complimentary period ends, but just in case, you can call us on **0330 053 0624** and select the appropriate option.

For full Terms and Conditions please refer to the Handbook.